Rubin LLC Incoming Counsel for RubyRed Garment Manufacturing S.A.E. (Jerseywear)/Egypt Paul A. Rubin 345 Seventh Avenue, 21st Floor New York, NY 10001 (212) 390-8054 (212) 390-8064 (fax) prubin@rubinlawllc.com UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK Chapter 11 In re: Case No. 18-23538 (RDD) SEARS HOLDINGS CORPORATION, et al., Debtors.

NOTICE OF SUBSTITUTION OF COUNSEL AND REQUEST FOR NOTICES AND SERVICE OF PAPERS

PLEASE TAKE NOTICE that RubyRed Garment Manufacturing S.A.E. (Jerseywear)/ Egypt ("RubyRed"), hereby substitutes Rubin LLC in place of Herrick, Feinstein LLP as its counsel in these bankruptcy cases. Pursuant to section 1109(b) of the Bankruptcy Code and Rules 2002, 3017, 9007, and 90 1 0 of the Federal Rules of Bankruptcy Procedure, RubyRed requests that copies of all notices and pleadings, including, without limitation, any motion, objection, complaint, demand, plan of reorganization, disclosure statement, petition or request, and any notice of the above, whether formal or informal, written or oral, and whether transferred or conveyed by mail, delivery, telephone, telegraph, email, telex or otherwise filed with regard to the above-captioned cases and proceedings therein, be sent to and addressed as follows:

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New York, NY 10001
(212) 390-8054
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PLEASE TAKE FURTHER NOTICE that this Notice of Substitution of Counsel and Request for Notices and Service of Papers is not and shall not be deemed or construed to be a waiver of rights (I) to have final orders in non-core matters entered only after de novo review by a District Court Judge; (2) to trial by jury in any proceeding so triable in this case or any case, controversy, or proceeding related to this case; (3) to have the District Court withdraw the reference in any matter subject to mandatory or discretionary withdrawal; (4) to any rights in connection with the above-captioned chapter 11 case and pending related appeals; or (5) to any other rights, claims, actions, setoffs, or recoupments. This Notice of Substitution of Counsel and Request for Notices and Service of Papers is filed with no purpose of confession, or conceding jurisdiction in any way by this filing or by any other participation in this matter.

Dated: New York, New York

January $\underline{7}$, 2019

HERRICK, FÉINSTEIN LLP

Bv:

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New York, New York 10016

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Outgoing counsel for RubyRed Garment Manufacturing S.A.E. (Jerseywear)/Egypt

Dated: New York, New York January 9, 2019

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Incoming counsel for RubyRed Garment Manufacturing S.A.E. (Jerseywear)/Egypt

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CERTIFICATION OF SERVICE

I hereby certify that on January _____, 2019, I electronically filed the annexed Notice of Substitution of Counsel and Request for Notices and Service of Papers on behalf of RubyRed Garment Manufacturing S.A.E. (Jerseywear)/Egypt, using the ECF system, which will send notification of such filing by operation of the Court's electronic systems. Parties may access this filing via the Court's electronic system.

By: /s/ Paul A. Rubin
Paul A. Rubin